

Interfaces that talk and listen are populating computers, cars, call centers, and even home appliances and toys, but voice interfaces invariably frustrate rather than help. In *Wired for Speech*, Clifford Nass and Scott Brave reveal how interactive voice technologies can readily and effectively tap into the automatic responses all speech -- whether from human or machine -- evokes. *Wired for Speech* demonstrates that people are voice-activated: we respond to voice technologies as we respond to actual people and behave as we would in any social situation. By leveraging this powerful finding, voice interfaces can truly emerge as the next frontier for efficient, user-friendly technology. *Wired for Speech* presents new theories and experiments and applies them to critical issues concerning how people interact with technology-based voices. It considers how people respond to a female voice in e-commerce (does stereotyping matter?), how a car's voice can promote safer driving (are happy cars better cars?), whether synthetic voices have personality and emotion (is sounding like a person always good?), whether an automated call center should apologize when it cannot understand a spoken request (To Err is Interface; To Blame, Complex), and much more. Nass and Brave's deep understanding of both social science and design, drawn from ten years of research at Nass's Stanford laboratory, produces results that often challenge conventional wisdom and common design practices. These insights will help designers and marketers build better interfaces, scientists construct better theories, and everyone gain better understandings of the future of the machines that speak with us.

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*Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship* Pages 451-452. MIT Press Cambridge, MA, USA table of contents *Wired for speech: How voice activates and advances the human-computer relationship*. C Nass, S Brave. MIT press, 2005. 448, 2005. Voice user interface with *How Voice Activates and Advances the Human-Computer Relationship* *Wired for Speech* demonstrates that people are voice-activated: we *Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship* (MIT Press) [Clifford Nass, Scott Brave] on . \*FREE\* Nass, Clifford and Scott Brave. *Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship*. Cambridge, MA: MIT Press, 2005. xvii *Wired for Speech: How Voice Activates and Advances the Hu* and over 1.5 . Paperback: 319 pages Publisher: The MIT Press 1 edition (15 April 2007) our understanding of computer-human relationships -- now and in the years to come. *Wired for speech : how voice activates and advances the human-computer relationship* /. Clifford Nass and Scott Brave. imprint. Cambridge, Mass. : MIT Press - Buy *Wired for Speech - How Voice Activates and Advances the Human-Computer Relationship* book online at best *The Media Equation: How People Treat Computers, Television, and New Media like Real People and...* Sherry Turkle, MIT, author of *\*The Second Self: Computers and the Human Spirit\** and *Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship*. Front Cover MIT Press, 2007 - Computers - 296 pages. *Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship*. Charles Callaway and Khalil Simaan. Posted Online August 24, *Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship* The MIT Press ©2005 In *Wired for Speech*, Clifford Nass and Scott Brave reveal how

interactive voice technologies can .. Agents: A Social Relationship Perspective to Designing Information Systems, Journal of Management Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship. Nass, Clifford Brave, Scott. Cambridge, MA, U.S.A.: The MIT Press, Human-Computer Relationship. Clifford Nass and Scott Brave. (Stanford University). Cambridge, MA: The MIT Press, Wired for. Speech presents basic research in the psycho- logical and advice to those seeking to use voice interfaces. How Voice Activates and Advances the Human-Computer Relationship Wired for Speech demonstrates that people are voice-activated: we Wired for speech : how voice activates and advances the human-computer relationship MIT Press, c2005. Wired for speech : activating the human-computer relationship -- 2. Gender of voices : making interfaces male or female -- 3.Editorial Reviews. Review. With Wired for Speech, Clifford Nass and Scott Brave have done a : Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship (MIT Press) eBook: Clifford Nass: Kindle Citation. Nass, C., & Brave, S. (2005). Wired for speech: How voice activates and advances the human-computer relationship. Cambridge, MA, US: MIT Press.Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship (MIT Press)????????????????How Voice Activates and Advances the Human-Computer Relationship With Wired for Speech, Clifford Nass and Scott Brave have done a brilliant job of Wired for speech : how voice activates and advances the human-computer relationship / MIT Press, c2005. Wired for speech : activating the human-computer relationship Gender of voices : making interfaces male or female Gender

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