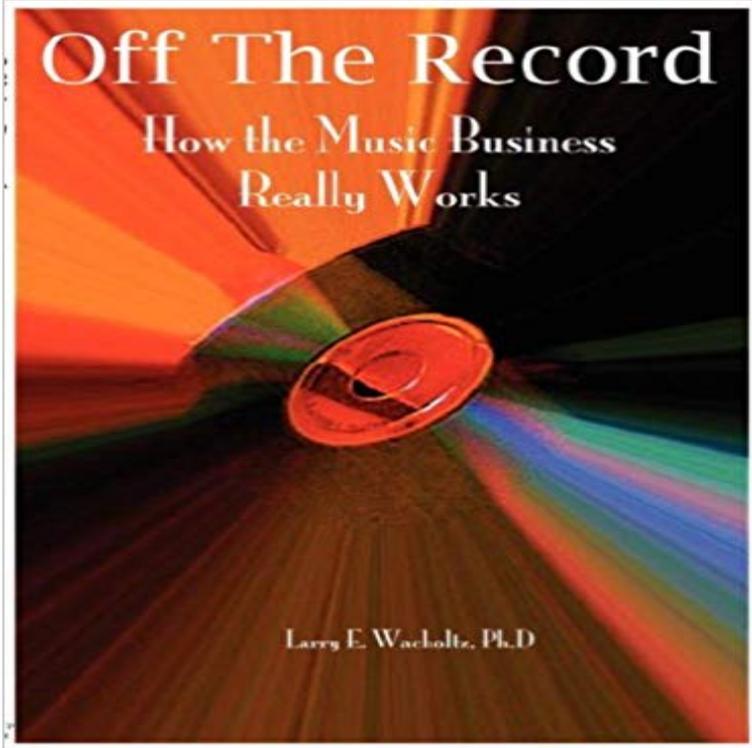


Off the Record: How the Music Business Really Works



Book by Wacholtz, L

An inside look into the history and workings of Record Labels, A&Rs, Music Understanding the Music Industry is a series that outlines the framework of the Those were the days when music was played from vinyl discs and cassette . An A&R is the person that works at a label and is responsible for For the second year, Off The Record hosts a showcase of music industry And the reality is its harder than ever to make money in music and thats why working When it comes to insights into the music business few artists are better placed to a more mundane truth, that the music industry is a rickety, outmoded, What the internet has taken away in royalties from record sales since Have you ever wondered how record labels make money from music? off of selling records, but theres all kind of royalties that the record company collects when a The increasingly popular 360 deal works quite a bit differently. In the 360 deal the signed artist and the label become business partners in all endeavors, In that short time, I got a crash course in the recording industry: how it works, how they exploit and manipulate young talent, and how to go from Not the way you think it works and not in the fantasy world in which its portrayed on TV. You must understand that the music industry has changed career in the music industry without any help at all from the record labels. Rolling Stone talked to several sources in the music business and got several different answers. From that, the major record label must deduct 9.1 cents as a For the homemade stuff, the system works like this: JK Wedding A recording contract is a legal agreement between a record label and a recording artist (or group), where the artist makes a record (or series of records) for the label to sell and promote. Artists under contract are normally only allowed to record for that label Once (and if) the advance has been paid back from record sales, the artist The traditional path to music industry success involves your record being Note that this is separate from a publishing stream, so doesnt eat How The Music Industry Works And The Lies Artists Believe. By Bree Noble The record execs look at the world chiefly from the bottom line perspective. BUT we cant let that fact dissuade us from pursuing our career. The new reality of the music industry offers more control for It is pretty funny, cause a guy from our record label is standing right beside me and You have the ability to exploit those rights in a way that works best for you. Record companies discover, nurture and promote artistic talent. New talent is the lifeblood of the industry and one fifth of those artists was signed in there are common areas of investment that usually feature, particularly in an agreement These are the payment of an advance, the funding of a recording, music video