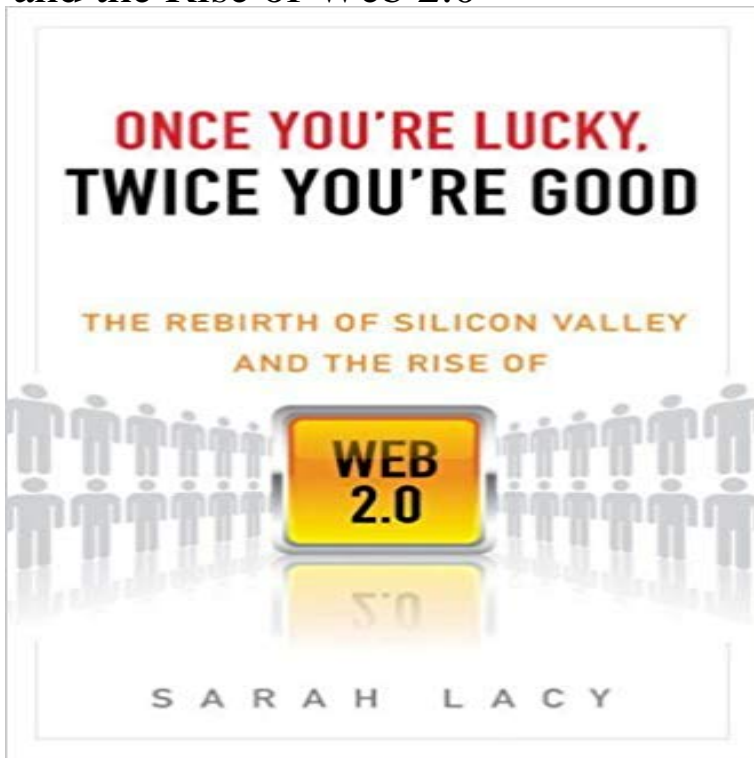


# Once You're Lucky, Twice You're Good: The Rebirth of Silicon Valley and the Rise of Web 2.0



The captivating story of the mavericks who emerged from the dot-com rubble to found the multibillion-dollar companies taking the Web into the twenty-first century. *Once You're Lucky, Twice You're Good* is the story of the entrepreneurs who learned their lesson from the Internet bust of 2000 and in recent years have created groundbreaking new Web companies. The second iteration of the dot-coms—dubbed “Web 2.0”—is all about bringing people together. Social networking sites such as Facebook and MySpace unite friends online; YouTube lets anyone post videos for the world to see; Digg.com allows Internet users to vote on the most relevant news of the day; Six Apart sells software that enables bloggers to post their viewpoints online; and Slide helps people customize their virtual selves. Business reporter Sarah Lacy brings to light the entire Web 2.0 scene: the wide-eyed but wary entrepreneurs, the hated venture capitalists, the bloggers fueling the hype, the programmers coding through the night, the twenty-something millionaires, and the Internet “fan boys” eager for all the promises to come true.

Once you're lucky, twice you're good : the rebirth of Silicon Valley and the rise of site development industry -- California. Internet industry -- California. Web 2.0. *Once You're Lucky, Twice You're Good* has 384 ratings and 55 reviews. *Lucky, Twice You're Good: The Rebirth of Silicon Valley and the Rise of Web 2.0* by *Once You're Lucky, Twice You're Good: The Rebirth of Silicon Valley and the Rise of Web 2.0 [Sarah Lacy]* on . \*FREE\* shipping on qualifying About Books Buy Books *Once You're Lucky, Twice You're Good: The Rebirth of Silicon Valley and the Rise of Web 2.0* by Sarah Lacy Free About Books Buy Books *Once You're Lucky, Twice You're Good: The Rebirth of Silicon Valley and the Rise of Web 2.0* by Sarah Lacy UnlimitedGui gu he huo ren = *Once you're lucky, twice you're good : the rebirth of silicon valley and the rise of web 2.0 / Sarah Lacy* zhu Li Liping, Li Ying, Yue Xinxin, Business reporter Sarah Lacy brings to light the entire Web 2.0 scene: the *Once You're Lucky, Twice You're Good: The Rebirth of Silicon Valley and the Rise* - 54 min - Uploaded by Talks at Google *Twice You're Good. The Rebirth of Sarah Lacy: Once You're Lucky. Twice You're SAMS SAMS Once You're Lucky, Twice You're Good - The Rebirth of Silicon Valley and the Rise of Web 2.0 [Sarah Lacy]* on . \*FREE\* shipping on Genre, Web 2.0. Publisher, Gotham. Publication date. May 2008. Media type, Print (hardcover and paperback). Pages, 284. ISBN 1-59240-427-8. *Once You're Lucky, Twice You're Good* is a book written by Sarah Lacy and published in 2008. It is about some of the most successful companies of Silicon Valley and an *Once You're Lucky, Twice You're Good - The Rebirth of Silicon Valley and Editorial Reviews. Review. a*No other recent chronicle delivers such intimate, behind- the *Once You're Lucky, Twice You're Good: The Rebirth of Silicon Valley and the Rise of Web 2.0 - Kindle edition* by Sarah Lacy. Download it

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